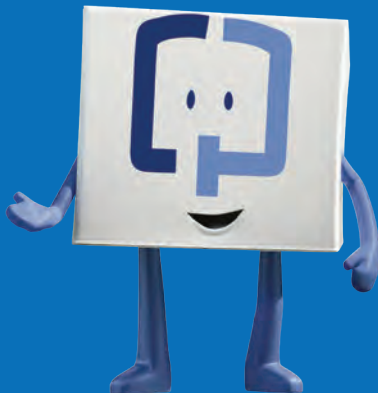




Welcome!

Let's get ready to **screen** for colon cancer with me, Cologuard®



A peek inside:

- ┌ The importance of screening
- ┌ About Cologuard
- ┌ Helpful tips
- ┌ Using and returning your collection kit
- ┌ Understanding your results

Cologuard is intended to screen adults 45 and older at average risk for colorectal cancer. Rx only. Please see important risk information on back of brochure.

Why **screen** for colorectal cancer?

Regular and on-time screening can make a big difference

- When caught in early stages, it is more treatable in 90% of people*¹
- Screening is an important step in finding colon cancer for adults 45 years and older²

*Based on 5-year survival.

REFERENCES

1. National Cancer Institute. SEER cancer stat facts: colorectal cancer. <https://seer.cancer.gov/statfacts/html/colorect.html>. Accessed February 5, 2020.
2. American Cancer Society. Can colorectal cancer be prevented? <https://www.cancer.org/cancer/colon-rectal-cancer/causes-risks-prevention/prevention.html>. Last revised: May 30, 2018. Accessed February 3, 2020.

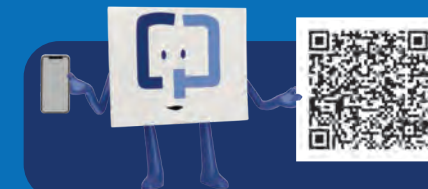
Your Cologuard **kit** is on the way

Nice work! You and your healthcare provider have decided to screen for colon cancer with Cologuard—an effective and noninvasive screening option

Once your Cologuard kit has been delivered to your door:

- ┌ Open it right away to see what's inside
- ┌ Put your Cologuard kit in the bathroom, so you'll remember to use it right away
- ┌ Read the enclosed instructions
- ┌ Use your Cologuard kit to provide a stool sample as soon as you can

Please see important risk information on back of brochure.



Let me help!

Scan to watch the How to Use video at

CologuardTest.com/use

Cologuard is **effective**

It detects altered DNA and blood
in your stool to help find colon cancer



Cologuard finds
92% of cancers
even in early stages¹

Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older. In this clinical study 13% of people without cancer received a positive result (false positive) and 8% of people with cancer received a negative result (false negative).

Please see important risk information on back of brochure.

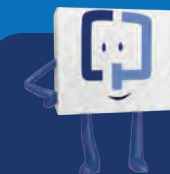
REFERENCE

1. Imperiale TF, Ransohoff DF, Itzkowitz SH, et al. Multitarget stool DNA testing for colorectal-cancer screening. *N Engl J Med.* 2014;370(14):1287-1297.

Cologuard is **convenient**

Cologuard is noninvasive and easy to use.
Pretty great, right?

- ┌ No special prep. No need for time off.
No changes to your diet or medication
- ┌ Delivered to your doorstep
- ┌ Collect your sample in the privacy of
your own home



Don't wait!

Screen as soon as you get
your Cologuard kit

Helpful tips before you start



- ▮ **Keep the box**
You'll use it to send back your sample. So don't throw it out!
- ▮ **Leave the inner bag in**
It helps contain leaks when you send your sample back. Please don't remove it
- ▮ **Check your calendar**
Before you start, make sure you can ship your sample within 24 hours of collection to allow enough delivery time. So make sure a Sunday or a holiday won't delay your shipment
- ▮ **Not feeling well?**
Don't collect your sample if you've had diarrhea or blood in your urine or stool (eg, from bleeding, hemorrhoids, cuts or wounds on hands, or menstruation)



Call Us!
Help is available 24/7 at
1-844-870-8870

How to **use** your Cologuard kit



1 Receive and unpack your Cologuard kit. Check and use before expiration date



2 Place your sample container into the toilet bracket



3 Use your Cologuard kit to collect your sample



4 Scrape your sample, then fill the sample container with preservative

What's **inside**? Exactly what you need.



Shipping box



Tube



Liquid preservative



Sample container



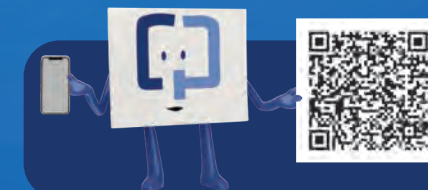
Bracket



Patient Guide instructions



Sample labels

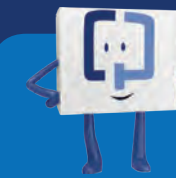


I'm easy to use!
Scan to watch the
How to Use video, or visit
CologuardTest.com/use



What to **do** when you're done

- ✔ Ship your box back to Exact Sciences Laboratories **within 24 hours**
- ✔ Use the prepaid UPS label in the kit
- ✔ Drop off your sample at a UPS location or call UPS or Exact Sciences Laboratories Customer Care Center to schedule a pick up
- ✔ Enjoy your day!



Results in 2 weeks!

Results will be sent to your healthcare provider automatically. Nice.

Understanding your **results**

Your healthcare provider will contact you with the results of your screening—normally **within 2 weeks**

+ Positive result

The test detected altered DNA and/or blood that could be caused by a precancerous polyp or colon cancer.

Any positive result should be discussed with your healthcare provider and followed up with a diagnostic colonoscopy.

False positives do occur. A false positive result occurs when Cologuard produces a positive result, even though a colonoscopy will not find cancer or precancerous polyps.

— Negative result

The test did not detect altered DNA and/or blood that could be caused by a precancerous polyp or colon cancer.

False negatives do occur. A false negative result occurs when Cologuard does not detect a precancerous polyp or colon cancer even when a colonoscopy identifies the positive result.

The American Cancer Society recommends a screening interval of **every 3 years** with Cologuard following a negative result¹

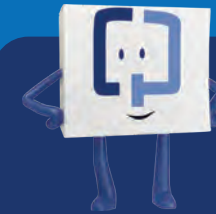
REFERENCE

1. Wolf AMD, Fontham ETH, Church TR, et al. Colorectal cancer screening for average-risk adults: 2018 guideline update from the American Cancer Society. *CA Cancer J Clin.* 2018;68(4):250-281.

Most
insured
patients
pay \$0*

Cologuard is **covered**
by Medicare and
most major insurers

Nationwide, more than 94% of Cologuard patients
have no out-of-pocket cost for screening.*



**Questions about
coverage?**

Our team of specialists can help:
call **1-844-870-8870** or visit
CologuardTest.com/insurance

*Rate of coverage varies by state and region. Coverage rate only applies to Cologuard screening population.

Let's do this!

- ┌ Your Cologuard kit comes with complete instructions
- ┌ The How to Use video is available when you need it at CologuardTest.com/use
- ┌ We're here to help 24/7. So give us a ring at [1-844-870-8870](tel:1-844-870-8870)
- ┌ This guide can also be downloaded in other languages at CologuardTest.com/WelcomeGuide



Cologuard is intended to screen adults 45 years of age and older who are at average risk for colorectal cancer by detecting certain DNA markers and blood in the stool. Do not use if you have had adenomas, have inflammatory bowel disease and certain hereditary syndromes, or a personal or family history of colorectal cancer. Cologuard is not a replacement for colonoscopy in high risk patients. Cologuard performance in adults ages 45-49 is estimated based on a large clinical study of patients 50 and older. Cologuard performance in repeat testing has not been evaluated.

The Cologuard test result should be interpreted with caution. A positive test result does not confirm the presence of cancer. Patients with a positive test result should be referred for diagnostic colonoscopy. A negative test result does not confirm the absence of cancer. Patients with a negative test result should discuss with their doctor when they need to be tested again. False positives and false negative results can occur. In a clinical study, 13% of people without cancer received a positive result (false positive) and 8% of people with cancer received a negative result (false negative). Rx only.

**EXACT
SCIENCES**

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 **cologuard**[®]
Rx only